



## NEWS RELEASE

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### **National Running Community Takes Notice of Cincinnati Marathon**

**Cincinnati, OH** (March 5, 2002) The national running industry has taken notice of the young but successful Cincinnati Flying Pig Marathon. The Running Network, one of the premier resources of running information nationally, has become an active part of the 4<sup>th</sup> Annual Cincinnati Flying Pig Marathon as an event sponsor. This partnership, along with the appointment of Rich Williams, race director of the Cincinnati Marathon, to the nationally renowned Running USA Board of Directors, exhibits the Flying Pig Marathon as a major player on the national running event calendar.

The Running Network provides the most comprehensive source of information for grassroots runners online. This alliance showcases the elevated status the Cincinnati Flying Pig Marathon has taken in the running community on a national level.

“It’s quite an asset to have The Running Network associated with the Cincinnati Marathon,” commented executive director Jim Bush. “They are a prestigious organization in the running industry nationally.”

Not only has the event itself taken notice, but also the staff behind the marathon. Race director Rich Williams was appointed to the Running USA Board of Directors and elected as secretary in January at their annual meeting. Running USA is a joint venture between major road race members, media representatives, the athletic industry and USA Track & Field. Williams has more than 20 years experience in the running industry and will be an effective member on this national board in an industry that continues to grow in popularity and awareness in the United States.

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"Rich Williams combines a love and understanding of running with acute business and marketing savvy," noted Basil Honikman, Running USA executive director. " I expect his contribution in helping to steer the future of Running USA to be substantial. That the Cincinnati Flying Pig Marathon has been a rapidly rising major star in the running world is a tribute to its organizers and to Rich. We are all grateful that he is willing to serve."

Registration for the Cincinnati Flying Pig Marathon events is open. Runners may apply on-line via the website at [www.flyingpigmarathon.com](http://www.flyingpigmarathon.com) or download an application from the website and mail it in.

The Cincinnati Flying Pig Marathon promises a "completely uplifting experience" for anyone who takes on the challenge of participating in the Marathon. The running of the 4<sup>th</sup> Annual Cincinnati Flying Pig Marathon starts and ends in Downtown Cincinnati and will take place on Sunday, May 5, 2002. For further information on the Cincinnati Flying Pig Marathon, contact (513) 721-PIGS (7447) or visit [www.flyingpigmarathon.com](http://www.flyingpigmarathon.com).

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#### CINCINNATI FLYING PIG MARATHON PRESENTING SPONSORS

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Available upon request:  
Digital Picture of Rich Williams