

# 2011 Family Fun Festival and Post Race Victory Party

Yeatmans Cove\*  
Cincinnati Riverfront  
705 East Pete Rose Way

**April 30th, 2011**  
Family Fun Festival

**May 1st, 2011**  
Post Race Victory Party

Reach health-conscious fitness enthusiasts!

- Anticipated Attendance is over 50,000
- More than 25,000 registered participants
- Participants from 16 countries, 50 states
- 56% women and 44% men
- Open to Public



Presenting Sponsors:



\*Yeatman's Cove Park is on the riverfront at Pete Rose Way between Eggleston Avenue and East Mehring Way.  
There is convenient parking nearby at Pete Rose Way and Mehring Way.

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# 13th Annual Cincinnati Flying Pig Marathon *powered by P&G*

## **FAMILY FUN FESTIVAL** – Saturday, April 30th, 2011

## **POST RACE VICTORY PARTY** – Sunday, May 1st, 2011

Yeatmans Cove – 705 East Pete Rose Way – Cincinnati, OH 45202



It's a weekend of fun for participants and families of all ages, and as a vendor you can have a prime location; whether it's Saturday April 30th at the Family Fun Festival or Sunday May 1st during the Post Race Victory Party. The Flying Pig Marathon gives you the opportunity to get in front of your consumers.

The 13th Annual Cincinnati Flying Pig Marathon can provide the best opportunity to promote and market your company's products and services in the greater Cincinnati Area. The Family Fun Festival and Post Race Victory Party provide many opportunities. There is no better way to reach more than 50,000 participants and spectators. Plan now to be involved and catch all the excitement of the Flying Pig Marathon events.

### Schedule

#### Family Fun Festival

Move-In: Saturday April 30th..... 6 a.m. – 8 a.m.

Event Hours: Saturday April 30th ..... 8 a.m. – 3 p.m.

#### Post Race Victory Party

Move-In: Sunday May 1st..... 4 a.m. – 6 a.m.

Event Hours: Sunday May 1st ..... 8 a.m. – 3 p.m.

### Location

Yeatmans Cove, Cincinnati Riverfront – 705 East Pete Rose Way – Cincinnati, OH 45202

### Booth Sizes and Pricing

#### Weekend Pricing

10' x 10' Booth .....\$400 (Saturday April 30th and Sunday May 1st)

10' x 10' Non-Profit Rate.....\$200 (Saturday April 30th and Sunday May 1st) *Be a part of Charity Village.*

#### Single Day Pricing (Saturday April 30th OR Sunday May 1st)

10' x 10' Booth .....\$250

10' x 10' Non-Profit Rate.....\$100 *Be a part of Charity Village.*

- Prices Include 8' table (1) and chairs (2). Booth spaces will be reserved on a first come basis
- NO APPLICATIONS WILL BE ACCEPTED AFTER APRIL 23RD.

### Payment

**A DEPOSIT OF 50% OF THE TOTAL BOOTH FEE RESERVES EACH BOOTH. FINAL PAYMENT IS DUE BY APRIL 23RD.**

### Contact Information

Joel Barnhill

Attn: Family Fun Festival/Post Race Victory Party

644 Linn Street Suite 626

Cincinnati, OH 45203

Phone: 513.526.0843 Fax: 513.381.1484

joel@flyingpigmarathon.com



13th Annual Cincinnati Flying Pig Marathon *powered by P&G*

# FAMILY FUN FESTIVAL & POST RACE VICTORY PARTY APPLICATION



Please return completed application with 50% deposit for reserved space.

Please check, if non-profit.

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Fax \_\_\_\_\_

## Booth Selection

Which day will you exhibit?

----- Saturday April 30th (10K, 5K, Kid's Final Mile, Piglet, Pampers Diaper Dash)

----- Sunday May 1st (Marathon, Half Marathon, 4-Person Relay)

Number of Booths \_\_\_\_\_ Amount of Space Needed \_\_\_\_\_

Total Booth Fees \$ \_\_\_\_\_

**Do you plan to sell items?** Yes \_\_\_\_\_ No \_\_\_\_\_

If Yes, describe products or services to be sold at your exhibit: \_\_\_\_\_

**Are you sampling food or beverage?** Yes \_\_\_\_\_ No \_\_\_\_\_

If Yes, describe what you will be sampling: \_\_\_\_\_

**Is there a vehicle involved in your exhibit?** Yes \_\_\_\_\_ No \_\_\_\_\_ If Yes, dimensions of vehicle? \_\_\_\_\_

## Method of Payment

( ) Check or ( ) Credit Card (circle one) Visa MC American Express Discover

Name as is appears on card \_\_\_\_\_ Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Signature \_\_\_\_\_

Please mail, fax or email the signed application to:

Cincinnati Flying Pig Marathon

644 Linn Street Suite 626

Cincinnati, OH 45203

Fax: 513.381.1484.

**If paying by check, please make payable to: Cincinnati Marathon Inc.**

**All applications are due no later than Friday, April 23rd, 2011.**

**APPLICANTS WILL BE NOTIFIED OF ACCEPTANCE WITHIN 3 BUSINESS DAYS OF APPLICATION RECEIPT.**

# FAMILY FUN FESTIVAL & POST RACE VICTORY PARTY

## TERMS AND CONDITIONS



### Contact Information

Joel Barnhill  
644 Linn St., Suite 626  
Cincinnati, OH 45203  
513-526-0843/513-381-1484 FAX  
joel@flyingpigmarathon.com

### Insurance

Exhibitor shall maintain in effect and, upon request, shall supply The Flying Pig Marathon with certificate of insurance for general liability insurance with combined bodily injury and property damage limits of \$500,000 each occurrence with \$1,000,000 aggregate. The Flying Pig Marathon, The Event Team and the City of Cincinnati shall not be responsible for loss or damage occurring to Exhibitor's property for any cause.

### Installation of Exhibits

Materials must be installed by 7:00 a.m. on Saturday, April 30 or Sunday, May 1 and must be contained within booth space. Set up times will be provided in exhibitor packet, mailed in April.

### Removal of Exhibits

Exhibits may not be dismantled or removed before 3:00 p.m. on Saturday, April 30, or Sunday, May 1. However, all exhibits must be fully removed by 4:00 p.m. on Sunday, May 1. Please remember that vehicle traffic must cease at 6:00 a.m. both days within the Park area.

### Americans with Disabilities Act

Exhibitors shall be responsible for making their exhibit accessible to persons with disabilities, as required by the American with Disabilities Act and shall hold The Flying Pig Marathon and The City of Cincinnati harmless of any consequence of failing to do so.

### Subletting of Exhibit Space

Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them. Nor shall they exhibit or permit to be exhibited in their space any merchandise or advertising materials which are not part of their own regular products.

### Payment Terms

This application becomes a contract only when signed by the exhibitor and accepted by The Flying Pig Marathon. The rental fee includes one 8' table and two chairs.

### Cancellation

Upon receipt of contract, exhibitor is liable for all associated fees outlined in the contract.

### Indemnification

Liability: Exhibitor assumes entire liability and hereby agrees to protect, indemnify, defend and save the Flying Pig Marathon and The City of Cincinnati and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorneys fees arising out of or caused by the exhibitor's installation, removal, maintenance, or occupancy or use of the exhibition premises or a part thereof, excluding any such liability, caused by the sole negligence of The Flying Pig Marathon and their employees, members and agents. In addition, exhibitor acknowledges that the Flying Pig Marathon does not maintain insurance covering exhibitor's property, and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

A confirmation and information packet will be sent to you following the receipt of your signed contract and full payment. In witness whereof, this agreement is executed by both parties on this the \_\_\_\_\_ day of \_\_\_\_\_, 2011.

By \_\_\_\_\_

Title \_\_\_\_\_

