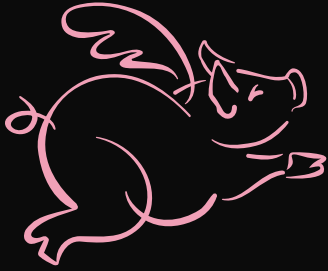


• CINCINNATI •



**FLYING PIG
MARATHON**

P&G Health and Fitness Expo

**12TH Cincinnati
Flying Pig Marathon**

Powered by **P&G**



*One of the Top 10
"Most Fun" Marathons
in the World!*

**Duke Energy
Convention Center**

April 30th and May 1st, 2010



**Reach health-conscious
fitness enthusiasts!**

- 30,000 Expo Attendees
- More than 20,000 registered participants
- Participants from 16 countries, 50 states
- 56% women and 44% men
- Open to Public



Presenting Sponsors:



'mktg'




Cincinnati USA.com



 **paycor**
payroll services

12TH ANNUAL CINCINNATI FLYING PIG MARATHON powered by P&G

P&G HEALTH AND FITNESS EXPO

Duke Energy Convention Center – Cincinnati, OH – April 30th and May 1st, 2010



The P&G Health and Fitness Expo can provide the best opportunity to promote and market your company’s products and services in the greater Cincinnati Area. There is no better way to reach more than 20,000 runners, walkers and health-minded consumers than to be part of the “Pig!”

The P&G Health and Fitness Expo will take place on April 30th and May 1st, 2010 at the Duke Energy Convention Center in downtown Cincinnati. The expo will serve as the pick-up location for race bibs, t-shirts, goodie bags, posters, and a special gift for all participants. Participants must visit the expo to pickup their bib numbers, as there is no race day pick-up. Plan now to be involved and catch all the excitement of the P&G Health and Fitness Expo.

EXPO SCHEDULE

- Move-In: Thursday April 29th..... 11 a.m. – 5p.m.
- Expo Hours: Friday April 30th..... 12 Noon – 7p.m.
Saturday May 1st 10 a.m. – 7p.m.
- Move-Out: Saturday May 1st 7p.m – 11p.m.

LOCATION

Duke Energy Convention Center, 525 Elm Street, Cincinnati, OH 45202 — Exhibit Halls B&C

BOOTH SIZES AND PRICING

- 10’ x 10’ Standard Booth..... \$800
- 10’ x 10’ Corner Booth (*limited number available*) \$1,000
- 10’ x 20’ Booth \$1,500
- Non-Profit Rate – 10’ x 10’ Standard Booth \$400

• Prices Include 8’ draped/skirted table (1), chairs (2), wastebasket (1) and a 7” x 44” booth ID sign.
Booth spaces will be reserved on a first come basis.

PAYMENT

A deposit of 50% of the total booth fee reserves each booth. Final payment is due by April 16th.

CONTACT INFORMATION

Lindsey Manck
Marketing Coordinator
Attn: P&G Health and Fitness Expo
644 Linn Street Suite 626
Cincinnati, OH 45203
Phone: 513.721.7447 Fax: 513.381.1484
Lindsey@flyingpigmarathon.com



12TH ANNUAL CINCINNATI FLYING PIG MARATHON powered by P&G
P&G HEALTH AND FITNESS EXPO
APPLICATION



Please return completed application with 50% deposit for reserved space.

Company Name _____

Contact Person _____

Company Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____ Fax _____

Signature _____

(with your signature you agree to the terms and conditions noted)

Booth Choice Selection (in preferred order)

(1) _____ (2) _____ (3) _____ Note: Booth Configuration subject to change

Number of Booths _____ Type of Space _____

Total Booth Fees \$ _____

Do you plan to sell items? Yes _____ No _____

If Yes, describe products or services to be sold at your exhibit: _____

Are you sampling food or beverage? Yes _____ No _____

If Yes, describe what you will be sampling: _____

Is there a vehicle involved in your exhibit? Yes _____ No _____

METHOD OF PAYMENT

() Check or () Credit Card (circle one) Visa MC American Express Discover

Name as is appears on card _____ Credit Card Number _____

Expiration Date _____ / _____ Signature _____

Please mail, fax or email the signed application to:

Cincinnati Flying Pig Marathon
644 Linn Street Suite 626
Cincinnati, OH 45203

If paying by check, please make payable to: Cincinnati Marathon Inc.

Fax: 513.381.1484.

Phone: 513.721.7447

Lindsey@flyingpigmarathon.com



All applications are due by Monday April 5th 2010.

P&G HEALTH AND FITNESS EXPO

TERMS AND CONDITIONS



The P&G Health & Fitness Expo is intended to be a rewarding experience for exhibitors, sponsors, runners and attendees. We want to give you the best chance possible to promote your business and products. In order to assure fairness and priority, all exhibitors are bound by the following Terms and Conditions and any additional Terms and Conditions that the Marathon determines are necessary.

1. All booths must be prepaid before booth set-up.
2. Booth/display shall be set up by 11 a.m. on Friday, April 30, 2010.
3. Display shall not extend beyond the assigned space; disturb the aisles or other exhibits.
4. Booth shall remain open and be staffed during Expo hours as stated on registration form.
5. Booths are to remain open until the close of the Expo (Saturday, May 1, 7 p.m.) and not dismantled before that time.
6. Cincinnati Marathon, Inc. will assign booths at its discretion. Space assignments are subject to reasonable changes made by Cincinnati Marathon, Inc.
7. No refunds shall be paid to any Exhibitor who fails to occupy its assigned space for any reason other than a failure of the Marathon to provide exhibition space. In the event that the Marathon is unable to provide exhibition space for a reason other than those events and reasons set forth in Paragraph 13, the Exhibitor agrees that its damages are limited to the refund of any deposit or payment made by the Exhibitor.
8. Cincinnati Marathon, Inc. has the right to reject exhibits.
9. Exhibitor will not exhibit any merchandise or promotional material other than specified in the reservation form. Cincinnati Marathon, Inc. has the right to reject the display of any merchandise or promotional material.
10. Cincinnati Marathon, Inc. will hire security to secure materials stored in the exhibition hall during the times the show is not open to the public. Cincinnati Marathon, Inc. shall not be liable for the acts or omissions of the security guards. Exhibitor assumes all responsibility for loss, theft or destruction of goods, or personal injuries to itself, its employees, agents, representatives or visitors and will indemnify and hold harmless Cincinnati Marathon, Inc., its officers, employees, agents, volunteers, contractors, sponsors, runners, patrons and Expo attendees from all claims arising from any act, omission or negligence of the Expo Exhibitor.
11. Exhibitor agrees to maintain in effect and, upon request, shall supply The Flying Pig Marathon with certificate of insurance for general liability insurance with combined bodily injury and property damage limits of \$500,000 each occurrence with \$1,000,000 aggregate. The Flying Pig Marathon and the City of Cincinnati shall not be responsible for loss or damage occurring to Exhibitor's property for any cause.
12. Exhibitor agrees not to deface property and agrees to accept liability for any damage to property of others or the Duke Energy Center. Any damage shall be remedied at Exhibitor's expense and to the satisfaction of the property owner.
13. In the event of war, fire, terrorist attack, public catastrophe, strike, act of God, civil unrest or other uncontrollable cause, the Expo or any part thereof is prevented from being held, or cancelled, Cincinnati Marathon, Inc. shall, in its sole discretion, determine a refund, if any, to be paid to Exhibitors.
14. Exhibitor agrees to the Marathon's promotional, non-commercial use of its images, and the images of its workers, agents and staff, in photographs, video, film or other media depictions of the Expo. Exhibitor agrees to and shall disclose to its workers, agents and staff performing sale or services at the Expo that the Marathon may photograph, film video or otherwise make and use image of such persons for promotional, non-commercial purposes.
15. Each Exhibitor is bound in all respects by these Terms and Conditions. Violations of these Terms and Conditions may result in the forfeiture of the exhibiting space, without refund.